

DESIGN DAYS 2025

16th edition
June 12th - 15th 2025
La Rasude, Lausanne

Main partner

ESPACES
CONTEMPORAINS

Other partners

fondation suisse pour la culture

prohelvetia

éca l



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**Design Days
La Rasude**



**Retour sur
l'édition 2024**



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DESIGN DAYS AT A GLANCE

A platform for design observation, discovery and exchange, Design Days is the biggest of its kind in French-speaking Switzerland.

Our mission

Uniting the design community while also being accessible to the general public through quality exhibitions and a selection of local designers and international brands, with a focus on up-and-coming talent and Swiss design.

A unique experience in an extraordinary venue

For 16 years, Design Days has been celebrating a diverse and transdisciplinary approach to design.

Each year, the event brings together emerging talents and established professionals through installations, exhibitions, debates, and conferences— all hosted in original and unexpected locations, such as abandoned factories, former train stations, hotels, and architectural monuments.

The audience

The event attracts a large and high-quality audience, confirming the growing enthusiasm for this type of gathering. During the last edition, Design Days welcomed approximately 8,900 design enthusiasts.



**Design
Days**

JOIN US FOR DESIGN DAYS 2025

A central location

In 2025, for the second consecutive year, the event returns to its original concept by bringing all exhibitions together in a single venue.

The temporary site, La Rasude, is located within Lausanne's central train station and stands out as an exceptional setting. With its raw surfaces and iconic 1960s industrial architecture, it perfectly embodies Design Days' DNA.

Just minutes from Plateforme 10, this unique space offers a rare opportunity to explore the exhibitions in a location that is both central and inspiring.



Address

La Rasude

Pl. de la Gare 1, 1003 Lausanne

SWISS FASHION POINT

Invited as a special guest for the 8th edition of Design Days in 2016, the Swiss Fashion Point has been an important partner ever since.

Swiss Fashion Point is an organisation dedicated exclusively to Swiss design brands working in the fashion, jewelry and accessories industries. It aims to promote Swiss designers, support their entry into the professional world, and provide brand visibility through different events.

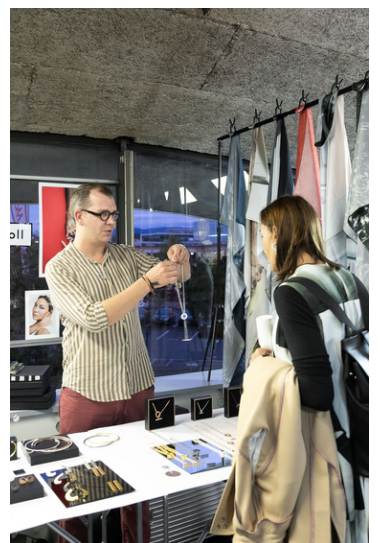
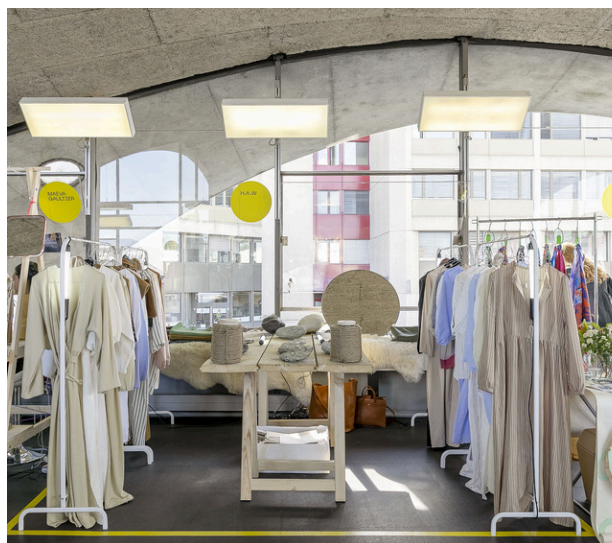
For this year's edition of Design Days, Swiss Fashion Point will occupy a vast section and will feature an enticing selection of original creations: jewelry, bags, accessories and clothing.

Laurence Imstepf

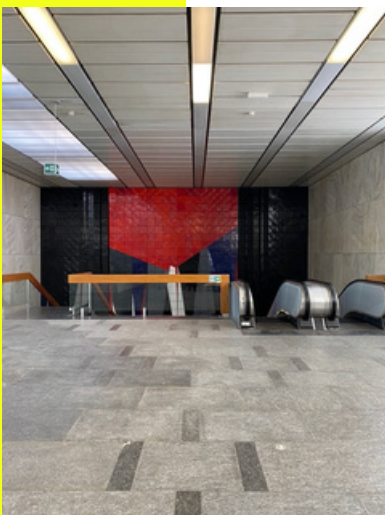
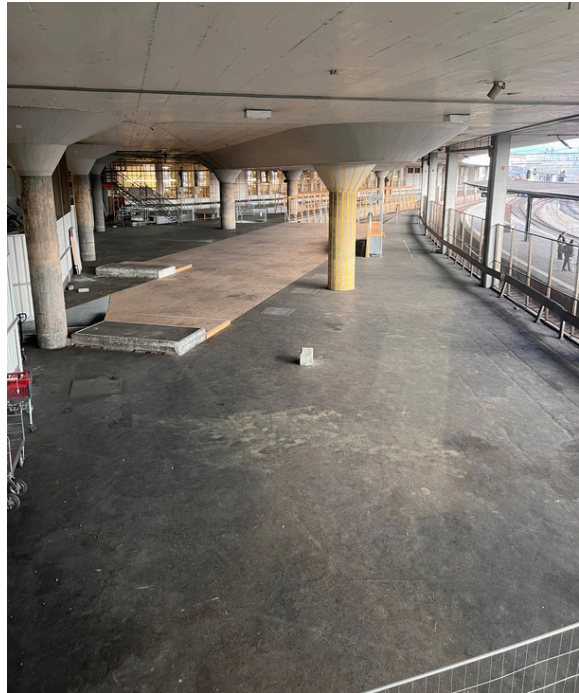
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LA RASUDE - PHOTO GALLERY

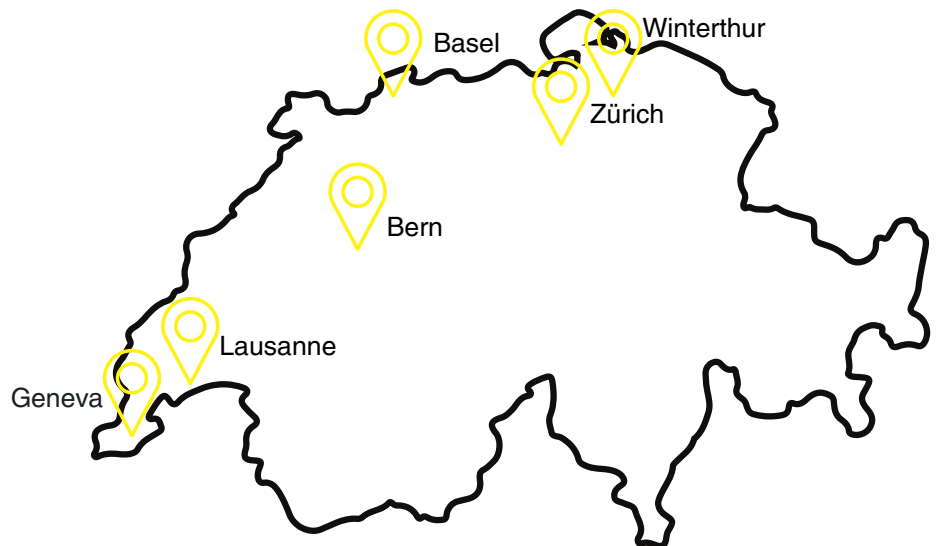


OUR POSITIONING

Design Days is aimed at a wide audience of professionals and non-professionals alike. It integrates different fields and focuses on design as a cultural and intellectual discipline, involvement and networking.

It is the only event of its kind in French-speaking Switzerland.

Design events in Switzerland



French-speaking Switzerland

Design Days (GVA et
VD)

German-speaking Switzerland

Blickfang (ZH)
Neue Räume (ZH)
Zürich Design Week (ZH)
Designgut (ZH)
Design Festival (BE)
Design Miami (BS)

B2B EVENT FOR ARCHITECTS – JUNE 11th

This year, Design Days is hosting a tailor-made networking event, exclusively for architects, business and brands in the sector.

This private, reservation-only gathering will bring together a select group of 100 participants, providing an exceptional setting for strategic exchanges and business opportunities.

Why Attend?

A program designed to foster connections and innovation:

- Speed Conference – A dynamic and efficient format to showcase projects, innovations, and new products.
- Guided tour of Design Days
- Cocktail & Networking

Maximize Your Visibility

Would you like to present a project, innovation, or product to a highly targeted audience? Take advantage of the conference format to highlight your expertise in a powerful, time-efficient way.

Practical Information & Pricing

- Speed Conference Presentation (project, idea, or new product/service): CHF 1,500 (includes two seats for the cocktail & networking).
- Conference & Cocktail Access for your clients/partners: CHF 100 per person.

TESTIMONIALS

“ I was delighted with this edition of Design Days. I had a lot of visitors, some great encounters and quite a few sales too. The selection seemed to me to be very qualitative. “

Nicole Chebeir Ragy from NOV gallery

"Thank you for organizing Design Days and for the attention given to each exhibitor. For us, it was a truly wonderful experience!

We especially appreciated the audience, which we found to be receptive and engaged with our approach.

Regarding the organization, we loved the overall communication, which highlighted all the designers and creators present. Everything was truly excellent!"

Camille Pasquier, kûlo Design

“ Visitors love the opportunity to talk directly to designers and buy products directly from them. This variety, quality of innovation and proximity between designers and consumers is one of the strengths of Design Days. “

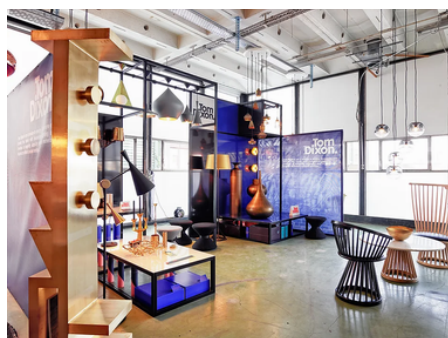
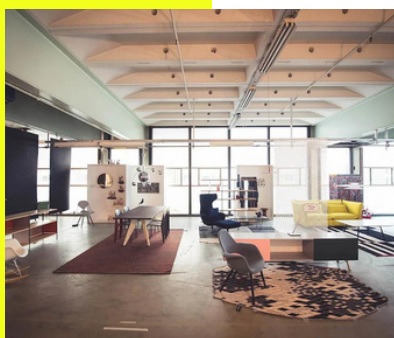
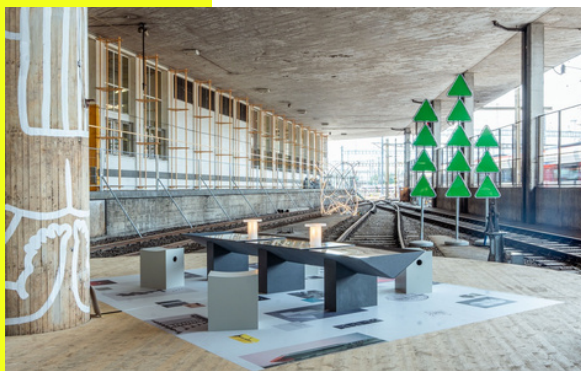
Camille Dols, artist and designer

“ One of the things that fascinates me most about Design Days is the enriching encounters with design enthusiasts. ”

Renaud Defrancesco, designer

**All participants in the latest Design Days
are 100% satisfied with their participation !**

PHOTO GALLERY



THE ORGANIZERS

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